

The Independent Voice

2010 Advertising sizes & rates: <u>widths underlined</u>	Full Colour (incl. GST)	Mono (incl. GST)
Casual per 60mm column	\$30.00	\$25.00
1/16 page (90 x <u>60</u>mm or 45 x <u>125</u>mm)	\$290.00	\$220.00
1/8 page (90 x <u>125</u>mm or 180 x <u>60</u>mm)	\$550.00	\$400.00
1/4 page (180 x <u>125</u>mm or 120 x <u>190</u>mm or 90 x <u>260</u>mm)	\$845.00	\$625.00
1/2 page (180 x <u>260</u>mm or 360 x <u>125</u>mm or 240 x <u>190</u>mm)	\$1335.00	\$990.00
Full page (360 x <u>260</u>mm)	\$2160.00	\$1600.00

Discounts

Agency Discount 10%

Discounts available for multiple advertisements

QIEU Member Discount 10%

Inserts – (Price on request: weight and size limitations apply)

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Issue No 1 11 February

Issue No 2 1 April

Issue No 3 20 May

Issue No 4 1 July

Issue No 5 5 August

Issue No 6 16 September

Issue No 7 11 November

Circulation

The Independent Voice is the official journal of the Queensland Independent Education Union (QIEU) the professional and industrial body for more than 14 000 independent school, kindergarten and business college employees. Teachers, principals, support staff and administration staff working in independent educational institutions, as well as a wide range of members of the broader educational community receive *The Independent Voice* posted to their individual address. Members of the IEUA-QNT in the Northern Territory also receive the journal. The journal features articles on educational, industrial and professional issues.

DEADLINE FOR ADVERTISING COPY: 10 days prior to **PRINT DATE**

- **Mechanical Data:** Electronic format preferred where possible as a PDF
- **Jobs on disc or email:** Preferred file formats – print ready PDF, TIFF, JPEG or EPS (all images to be CMYK, all fonts embedded) program used must be stated and all fonts, logos and pictures included - must be accompanied by a proof. Files should be compatible with IBM format.

All Bookings, copy and inquiries should be directed to QIEU Publications

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